

Romain College of Business Board of Advisers Meeting Minutes
Thursday, April 1, 2021
8:00 a.m Zoom Meeting

Members Present: David Abbott, Darin Carroll, John Chaszar, David Conner, Femi D Etti, Kyle Fields, Mark Freeman, Kevin Hammett, Teri Hollander Albin, Michael Head, Kerry Jackson, Alan Jones, James Muehlbauer, Dave Papariella, Eric Reffer, Ronald Romain, Ken Sendelweck, John Schroedel, Lisa Slade, Bill Theby, Michael Weber, and Linda White

Members Absent Tom Austerman, Alan Brill, Deidra Conner, Ray Farabaugh, Andy Hubbard, Vicki Hubiak, Donald Neel, Ward Peyronnin, John Schroedel, Bill Schirmer, David Smith, Bruce Stallings,

Emeriti Member: Jim McKinney

Ex-Officio Present Cathy Carey, Mike Carroll, Brian McGuire

Career Services Jennifer Riester; Career Coordinator

Faculty Present Brett Bueltel, Andy Dill, Abbas Foroughi, Cristina Gilstrap, Chad Milewicz, Tom Noland, Tim Schibik,

Administrative Associate present Linda Dillbeck

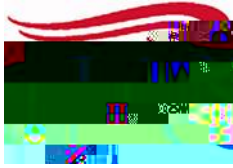
Ms. Hollander Albin welcomed everyone and called the meeting to order at 8:03 a.m.

Ms. Hollander Albin officially thanked Mr. Mark Freeman for his dedication and leadership as the BOA Chair for the past two years. His gift will be remembered in the near future.

Mr. Freeman expressed appreciation for the opportunity to serve as the chair. He is thankful to USI and technology so we may have our additional members attend the meetings. He looks forward to USI and Romain College of Business continued success.

Ms. Hollander Albin recognized Dave Papariella and his 18 years of service to the RCOB BOA. Mr. Papariella will be retiring and resigning from the Board.

Mr. Papariella enjoyed his time serving with the board for the college. He looks



Dr. Carey also discussed the enrollment/retention data and how we are using it for planning purposes.

In addition, Dr. Carey shared the Annual Fundraising Report and its importance for the growth of the college.

Strategic Plan Discussion Dr. Andrew Dill

Dr. Dill shared minor revisions to the Vision and Mission statements per suggestions from the Board. He also explained the Strategic Priorities as (1) Prepare, (2) Embrace, (3) Deliver and (4) Support.

Assurance of Learning (AOL) Dr. Brett Bueltel

Dr. Bueltel gave a presentation (included in a previous email). An online AoL Qualtrics survey will be distributed to the board and the business community when it is complete. It is to ensure our assessment results (in an academic setting) align with the actual results (in a business setting). Dr. Bueltel compared our AoL with the national data and we are doing very well (well above the 75 percent level).

Dr. Bueltel thanked Linda White for her suggestion to add Health- Finance and or Health Economics to the curriculum, and he stated this is the type of information we need. For more information or suggestions please contact Dr. Bueltel.

Board Discussion Business/RCOB Collaborative Opportunities/Partnerships Cathy Carey

Dr. Carey asked a couple questions (included in a previous email). Due to time constraints this conversation will continue as needed via email during the next meeting. A few of the suggestions include:

- Share student success stories
- Partnerships with other schools
- Involve the media/newspaper promoting the college
- Involvement with Talent25 (Greater Evansville Talent Initiative)
- Use our AoL success as a marketing tool

Announcements : Please contact Dr. Carey to be included in this event reservation.

Wednesday, May 19, 2021, 6:00 p.m., Ma T 888 China Bistro

Discussion Topic Defining Distinct Characteristics for an RCOB Graduate

Teri Hollander Albin adjourned the meeting at 10:00 a.m.